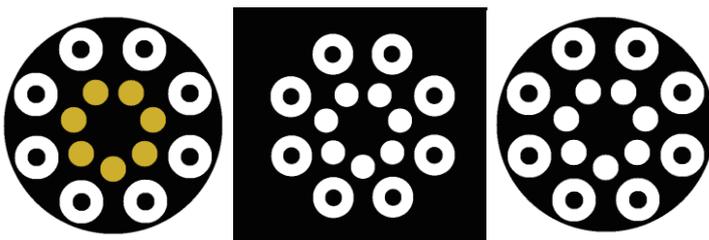# Project Identity Manual

Logo

The logo is provided in different sizes, resolutions, colour schemes for colour or black/white usage and different background colours (black, white, transparent).

First choice should always be the wide version before using the narrow option.

The simple version should be only used after the wide or narrow options were already introduced (e.g. on later slides of the same presentation)

Typography

Use a clear, sans-serif font for any SciFiMed communication activity like Frutiger, Calibri, Arial or similar.

Colour Scheme

The project's colour scheme is based on the golden colour of the logo and includes the following colours. The RGB, HSL, CMYK and HEX codes are indicated in the table below,

| #CCAE30 | #7DA644 | #369461 | #007C73 | #076270 | #2F4858 |

RGB	204/174/48	125/166/68	54/148/97	0/124/115	7/98/112	47/72/88
HSL	48/62/49	85/42/46	147/47/40	176/100/24	188/88/23	203/30/26
CMYK	20/26/89/6	58/16/89/2	78/18/75/3	85/28/56/13	86/40/42/28	82/58/44/40
HEX	CCAE30	7DA644	369461	007C73	076270	2F4858