



D8.2 Webpage, Logo and updates

Project title: Screening of inFlammation to enable personalized Medicine: *SciFiMed*

Grant Agreement No.: 899163

Call identifier: H2020-FETOPEN-2018-2020

Coordinator: Philipps Universität Marburg – UMR

Project start date: 1st of January 2021

Duration: 48 months

Deliverable type:	R: Document, Report
Task and Work package contributing to the deliverable:	Work package 8, Task 8.2
Due date:	02/28/2021
Actual submission date:	02/26/2021

Responsible lead organisation:	UMR
Lead Author:	Veronika Ehinger/ UMR
Dissemination level:	Public
Revision Date:	02/26/2021
Document Reference:	D8_2_webpage_logo



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 899163



Revision/ Review No.	Date [month/day/year]	Work performed	Contributor
1	02/24/2021	Information added to "1. Webpage"	Diana Pauly/ UMR
2	02/24/2021	Information added to "1. Webpage", grammatical and linguistic adaptations	Veronika Ehinger/ UMR
3	02/24/2021	grammatical and linguistic adaptions	Antje Bäumner / UREG
4	02/25/2021	grammatical and linguistic adaptions	Elena Goicoechea de Jorge / UCM
5	02/26/2021	grammatical and linguistic adaptions	Mihály Józsi / ELTE

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Summary

The webpage www.scifimed.eu displays the project SciFiMed and its contributors as well as a news section, links to further readings and downloads on SciFiMed.

The homepage of SciFiMed was prepared by UMR with feedback from all partners and relaunched in February 2021.

The homepage, especially the section “News” is continuously updated by UMR. The section “patient stories” will be updated by UMCG.

The official logo of SciFiMed is used for any official communication and is provided on the homepage of SciFiMed for download: www.scifimed.eu/publications/.



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1. Webpage www.scifimed.eu

The webpage of SciFiMed is online under www.scifimed.eu and displays the project SciFiMed, its contributors as well as a news section, links to further readings as well as downloads.

The webpage consists of 24 different pages, including:

- ⇒ **“Home”**: Containing a brief description of the background and the goals of SciFiMed
- ⇒ **“The Project”**: describing the SciFiMed goals in more detail
 - Subpage **“Short facts”**: displaying the fact sheets about SciFiMed
- ⇒ **“Our Team”**: summarizes the consortium in its entirety
 - Subpage **“Our Investigators”** overview over the principal investigators, each is **linked to a separate page** with their contact data, research interests, short CVs and SciFiMed-related publication list
 - Subpage **“Institutions”**, overview over the universities and companies where SciFiMed is located and their involvement in SciFiMed
 - Subpage **“Scientific advisory board”**, with names and weblinks of the advisors
- ⇒ **“News”**: a blog, where SciFiMed will publish achievements of the consortium
- ⇒ **“Publications”**: will be updated in the next years in the categories
 - **“Patient stories”** will describe case reports of patients, who could benefit from SciFiMed
 - **“Scientific publications”**, where all peer-reviewed publications of the consortium will be uploaded
 - **“Downloads”**, provides information and files to use for the public e.g. press releases, fact sheet, logo and public deliverables
- ⇒ **“Links”**: provides web links to SciFiMed related topics e.g. patient organizations and scientific communities.
- ⇒ **“Contact”**: form to contact the coordinator
- ⇒ **“Disclaimer, Imprint”**: Disclaimer, ownership and contact information

In February 2021, the reviewed homepage was relaunched and updated, including names of all team members, integration of the updated logo and placement of the fact sheet about SciFiMed and the press release as downloads.

Adaptions and updates are continuously integrated and published.



The webpage www.scifimed.eu has approximately five visitors a day since the official start of SciFiMed on January 1st 2021 with peaks after the official press release and launching of the social media channels. Visitors are mainly located in European countries, but also the US and India. Visitors use mainly direct links to www.scifimed.eu or are directed from search inquiries on google.com, our twitter-profile (www.twitter.com/scifimed), the homepage of the University of Regensburg and our LinkedIn-profile (www.linkedin.com/company/scifimed/).

1.2. Updates on www.scifimed.eu

The news section on the SciFiMed homepage www.scifimed.eu is continuously updated and news are published using a blog.

Until February 28th 2021, blog posts about the press release, the kick off meeting and a recap of the kick off meeting have been published.

Posts are written and published by UMR with input and feedback from all consortium members. The section “patient stories” is under the lead of UMCG.

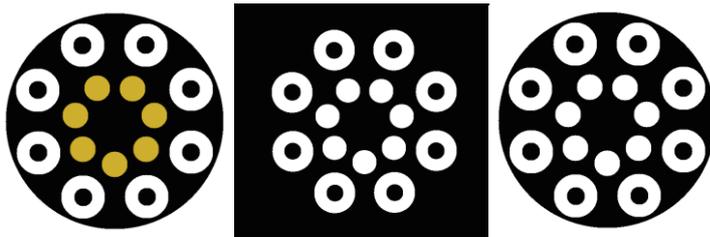


2. SciFiMed Logo and color scheme

The SciFiMed Logo displays the eight different partners and work packages (eight circles) as an assembly with the seven members of the Factor H protein family, which is the main research topic of SciFiMed.

The assembly as two circles remind of the membrane attack complex (MAC), which is the result of the complement activation controlled by Factor H protein family.

The logo was updated for a clearer design and provided in different sizes, resolutions, colour schemes for colour or black/white usage and different background colours (black, white, transparent) in February 2021.





A colour scheme for official communication and the homepage was prepared based on the golden colour (HEX #CCA330) of the logo and includes HEX #7DA644, HEX #369461, HEX #007C73, HEX #076270, HEX #2F4858.

